CDA Executive Board has received many comments from members regarding the Kids Eat Right Academy Foundation logo placed on the Kraft cheese product. Your concerns regarding the use of the logo are important and we will make sure California Delegates take your comments to the House of Delegates leadership meeting, May 2-3, 2015. If anyone has further comments, and would like their voices heard, please contact:

\*California Delegate, Lisa Franco at lisa.francoRD@gmail.com, and/or

# \*Aida Miles, MMSc, RD, LD, FAND, The Academy of Nutrition and Dietetics Board of Directors and House of Delegates Speaker Elect, (miles081@umn.edu).

We would like to direct your attention to what the California Dietetic Association (CDA) has done to address our own issues surrounding sponsorship. We heard your concerns regarding CDA Annual Conference sponsorship and we have listened. We voted and McDonalds was not invited as a sponsor in 2015. This decision has impacted our finances; however, we believe it was important to respond to our member feedback. In addition, an ad hoc committee approved by the CDA executive board, reevaluated the sponsorship guidelines. The new sponsorship policy will be posted soon on www.dietitian.org. Any questions regarding the new policy can be directed to Kathryn Sucher, CDA President-elect (kathyryn.sucher@sjsu.edu).

We look forward to seeing you at the CDA Annual Conference.

Your 2014-2015 CDA Executive Board